



EAST PENN DEKA OUTDOORSMAN 10U1R

ADVANCED LIFE, POWER AND DURABILITY (A3)

- **MAINTENANCE FREE – CALCIUM/CALCIUM**

- BCI Group U1R, 12V
- CCA 300 / CA 365
- Reserve Capacity[min] -- @ 25 A
- Weight: 17 lbs.
- Length- 7 ¾ in (197 mm)
- Width- 5 ⅛ in (130 mm)
- Height- 7 ¼ in (184 mm)
- Positive terminal on RIGHT

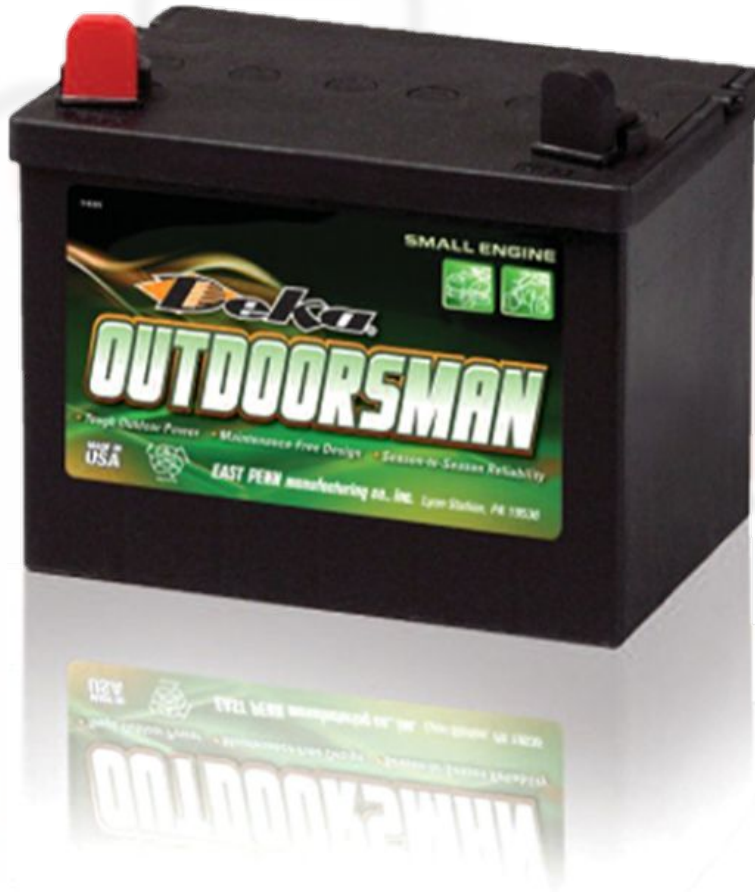
QUALITY SYSTEM
CERTIFIED TO
ISO 9001
ISO/TS 16949

QUALITY SYSTEM
CERTIFIED
ISO 9001
QS 9000
WIRE & CABLE
DIVISION
ISO 14001



- Increased grid frame tensile strength, resists plate growth to safeguard against life-threatening shorts.
- Thicker back web and puncture resistant separators prevent plate-to-plate electrical shorts
- Ultra-Pure Electrolyte with no impurities inhibits unnecessary water loss.
- Full-frame plate vs. expanded metal grid prevent exposed wire electrical shorts
- Advanced battery formation controls prevent high temperature damage and under-formed plates.
- **EAST PENN POWER-PERFORM PLATES , WHEN COMPARED TO LEADING COMPETITORS HAVE 13% LESS POSITIVE PLATE FAILURES.**
- **LAST 24% LONGER IN HIGH HEAT AND SEVERE SERVICE APPLICATIONS**
- **HAVE 25% LESS PREMATURE FAILURES THAN THE LEADING COMPETITORS**

East Penn's Advanced-Cubed (A3) Technology utilizes internal components made with the finest life extending and power producing materials. These materials, such as the purest electrolyte and specially formulated oxide, are the same used in batteries for critical stationary applications with an extended design life. High-end components are precision crafted into the battery to achieve maximum durability. This process utilizes the most modern equipment to ensure that this is done in the most efficient way.



Key Features and Benefits of the Deka Lawn & Garden/Small Engine Line

- **Plenty of cranking amps** to power tractors and recreational vehicles across the roughest terrain. Outdoorsman batteries have the power to perform in winter's bitter cold and summer's scorching heat.
- A calcium **maintenance-free design**, eliminates the need to add water and delivers more power-per-pound and **longer storage life** season after season.
- The **flush cover** eliminates the danger of harmful acid spills and lost vent caps, providing **safer and easier operation**. Flush cover batteries replace original equipment batteries more easily because there are no pod vents to interfere with hold-downs and cables.
- **Envelope separators** protect all sides of the plates, preventing internal shorting and providing **superior cranking capacity**.
- Tough **lightweight polypropylene cases** resist breakage under the roughest conditions.
- More than **250 quality control checks** guarantee the highest **quality**.